



THE MOST AUTHORITATIVE
SYMBOL OF BRAND EXCELLENCE



A sweet Experience



"Adyar Ananda Bhavan Sweets and Snacks" is synonymous with commitment to quality and high degree of professionalism. It uses state of the art technique in manufacturing sweets, savouries and snacks. The huge ninety five branches itself speak about the maintaining of hygiene and the quality of service provided by the branches. All the branches enjoy the trust and faith of huge number of customers. Adyar Ananda Bhavan Sweets and Snacks caters huge number of sweets and snacks, specially famous and best from all parts of India like melting Mysore Pak of South or the multi variety Soan Papdi of the North or mouth watering Rasgulla of East or the ever green dry fruits of Western India. Adyar Ananda Bhavan Sweets and Snacks always maintain rich tradition and specific manufacturing process of different parts of India to produce their products

The journey started three decades ago when Late K S Thirupathi first opened a small sweet shop in Chen-



nai. In these three decades the company flourished and expanded in all dimensions of India with 95 rich and well organized branches in Chennai, Kanchipuram, Erode, Madurai, Trichy, Coimbatore, Tripur and different places of Karnataka, Pondicherry, Delhi and many more places in India. "Adyar Ananda Bhavan Sweets & Snacks" is a front runner now in the field of organized branded chain stores of sweets and snacks in India and the tradition is being maintained and flourished by Mr. K.T. Venkatesan and Mr. K.T. Srinivasa Raja, two capable sons of late K.S.Thirupathi Raja.

"Adyar Ananda Bhavan Sweets & Snacks" is planning a huge leap towards future and modernizing the en-



tire process by using latest automated machines and international technique. Modern processes like bar-coding products, keeping track on manufacturing date and self life of all products are monitored from head quarter. New products like Ice-cream, Eggless Bakery Products, Coffee, Milk and many more are being added rapidly. Future plans include manufacturing and marketing of ready-to-use pastes, pickles, powders and vadagams in India and different parts of world. New manufacturing facilities are being introduced to meet ever increasing demand.

POWER METER

LEGACY	From a small sweets shop to one of the biggest organized chain stores of sweets and snacks in India in just three decades.
RECALL	Affordable, tasty and hygienic products attract customers and name of "Adyar Ananda Bhavan Sweets & Snacks" multiplied through satisfied customer.
IMPACT	Presence of almost all famous sweets of different parts of India made "Adyar Ananda Bhavan Sweets & Snacks" a most desired and loved eating place.
POWER FACTOR	Huge Experience, Modern machineries, Latest world class technology and pan India presence keep "Adyar Ananda Bhavan Sweets & Snacks" in the forefront.



The Real taste of Indian Food varieties

- Sweets & Snacks
- Pure Veg. Indian Food
- Ice Creams
- Bakery Products
- Fresh Juices

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• Chennai • Kancheepuram • Coimbatore • Madurai • Erode • Trichy • Salem • Karur • Mosur • Tirupur • Cuddalore • Dharmapuri • Ulundurpet • Bangalore • Pudhucherry • New Delhi

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